



CROSS®

EST 1846 USA



**CORPORATE GIFTING CATALOGUE**



CROSS®

EST 1846 USA

Cross Slim Wallet With Luxury Pen

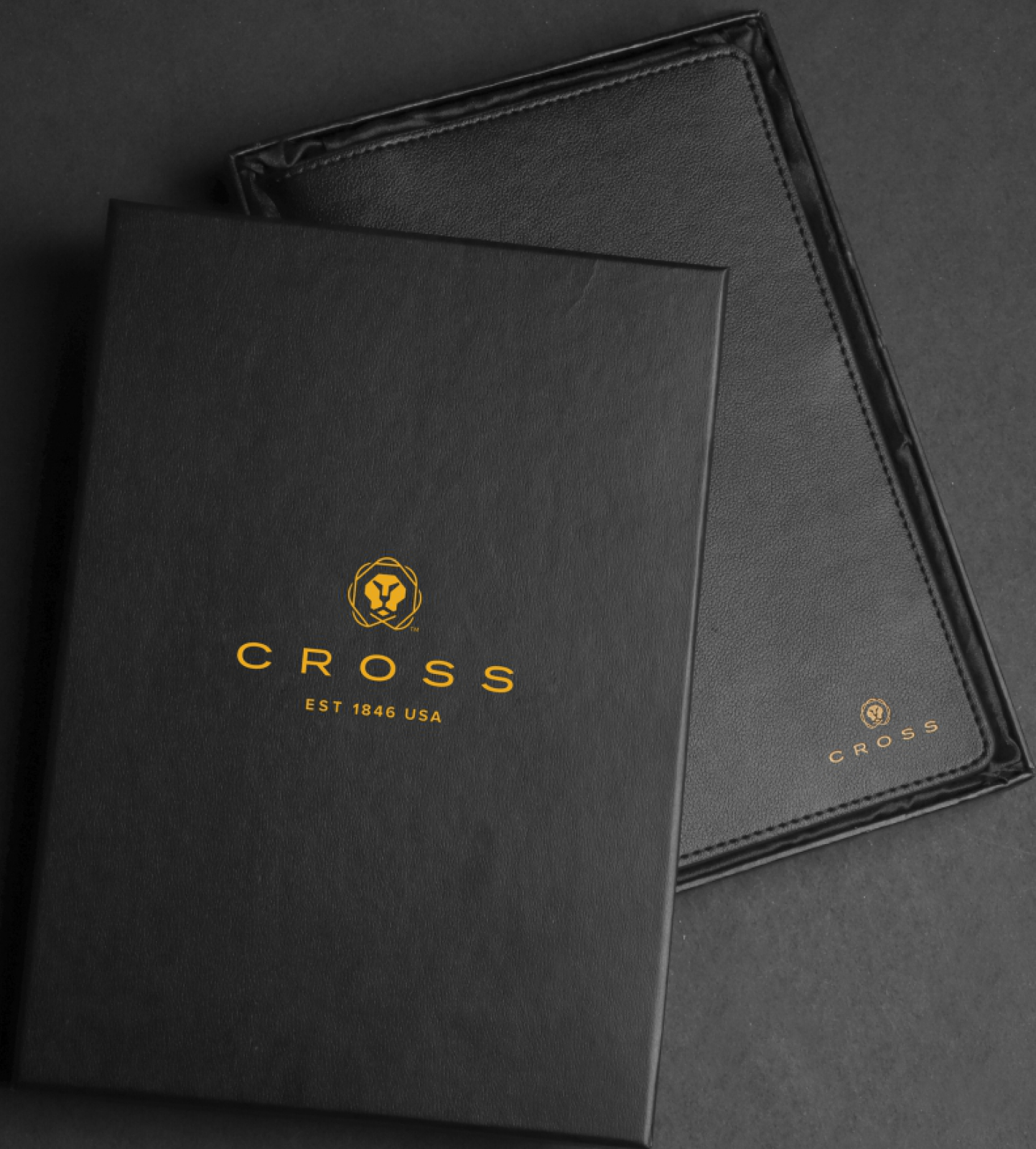


Black



Brown

# CROSS ANNUAL PLANNER



AC305810020\_6-5



Black



Brown

# THE CROSS BRAND

Cross is recognized and trusted worldwide for its distinctive style and superior quality product. Cross luxury writing instruments and personal accessories have long been symbols of success and achievement. They are the perfect way to exhibit appreciation and esteem for valued clients and colleagues.

Cross products are sold to consumers through fine stores worldwide and to the business gift market via a network of companies specializing in recognition programs.

Since Richard Cross made the first Cross product in 1846, the writing instrument category was re-invented, combining design ingenuity with jewellery-quality craftsmanship. It is America's first manufacturer of quality writing instruments.





*Choice*  
OF AMERICAN  
PRESIDENT

CROSS.



Barack Obama,  
The US President signed  
his first executive order  
with Cross Townsend



# CROSS STORE



# WHY CROSS



## CLIENT'S TESTIMONIAL



A sure winner !

“CROSS Leather Wallet & Pen Gift Set is the most desirable purchase when I just have 10 seconds to wow our client.”

.....**Arun Mehrotra**

**UNITED SALES AGENCY**

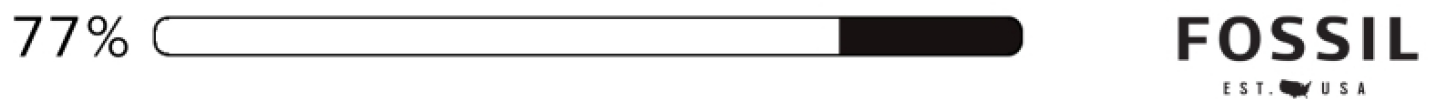


“CROSS Gift Set is a clear choice of our any customer for any occassion. 10 out of 9 client prefer this. Wonderful product & well appreciated !!”

.....**Sabina Soudagar**

**SASHA GROUP**

# Gift Set Buying Conversion Customer Conversion Rate: Confirmed Order / Sales Presentation X 100



# DISTRIBUTOR CORPORATE GIFTS KIT



CROSS  
EST 1846 USA  
FORERO CORPORATION PVT. LTD.  
EXCLUSIVE GLOBAL LICENSEE

PERSONALIZE IT. MAKE IT YOURS FOR EVER.



BRANDS LIKE:





BEST SELLERS



A large automotive manufacturer choose Cross accessories because the idea of offering a branded personalized quality gift as a thank you for their purchase was very appealing.





# PERSONALIZATION DETAILS



RIGHT TOP CORNER IS THE BEST PLACE FOR CUSTOMIZATION.

BRAND:  **HSBC**  
← 25 MM →

COUSTOMIZATION TYPE:  
BLIND EMBOSSING



BRAND:   
← 25 MM →

CUSTOMIZATION TYPE:  
UV PRINT

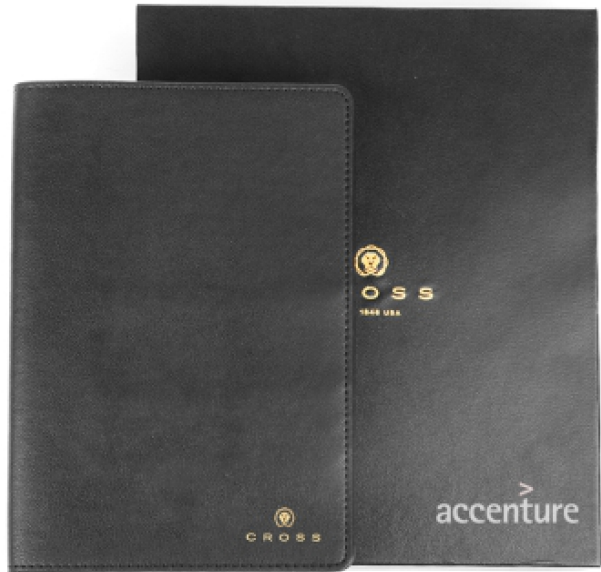
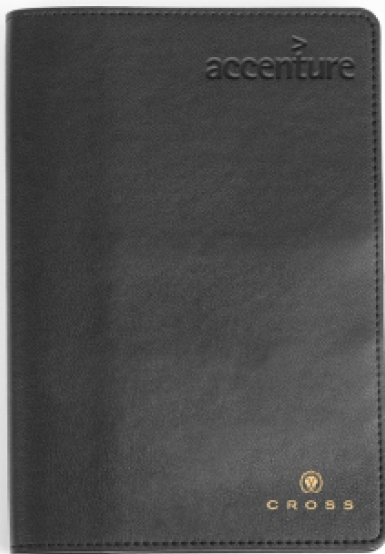


RIGHT TOP CORNER IS THE BEST PLACE FOR CUSTOMIZATION.

BRAND:   
**MARRIOTT**  
← 55 MM →

COUSTOMIZATION TYPE:  
SCREEN PRINT

# PERSONALIZATION DETAILS



BRAND: **accenture**  
← 5 CM →

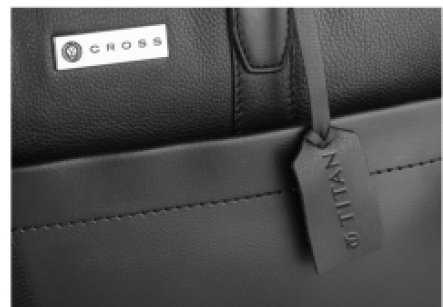
CUSTOMIZATION TYPE:  
BLIND EMBOSS

ON THE PACKAGING

CUSTOMIZATION TYPE:  
SCREEN PRINT



CUSTOMIZATION TYPE:  
UV PRINT ON THE LEATHER TAG/  
BLIND EMBOSS ON LEATHER TAG/  
ENGTAIVING ON THE CHARM



BLIND EMBOSS ON LEATHER TAG

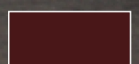
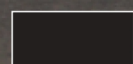


ENGTAIVING ON THE CHARM

# CROSS SLIM WALLET + LUXURY PEN COMBO GIFT SET



Colors Available:



Black    Brown

# CROSS SLIM WALLET + METAL KEY CHAIN COMBO GIFT SET



Colors Available:



Black    Brown

CROSS SLIM WALLET + REVERSIBLE BELT  
COMBO GIFT SET



Colors Available:

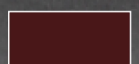
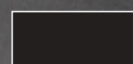


Black    Brown

# CROSS SLIM WALLET + BUSINESS CARD CASE + METAL KEY CHAIN COMBO GIFT SET



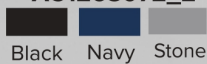
Colors Available:



Black    Brown



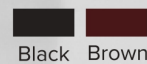
Insignia Express  
Bi Fold Coin Wallet  
**AC1268072\_2**



Black Navy Stone



Classic Century  
Bi Fold Coin Wallet  
**AC018072\_2**



Black Brown

# PHONE CASES



**CROSS BRAND | PHONE CASE**  
AC42010106\_6



AC42010107\_6

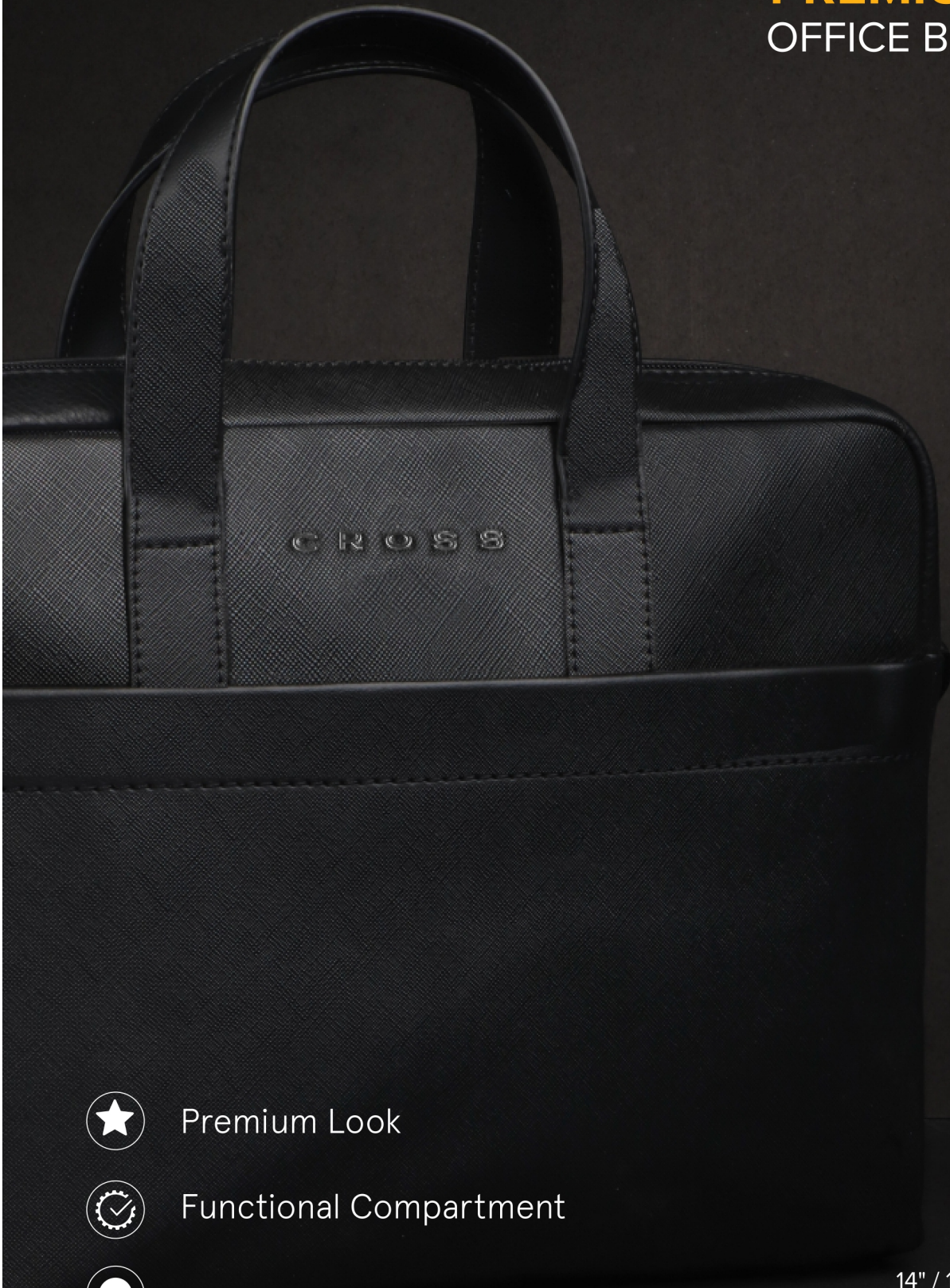


AC42010108\_6

# ASGARD

## PREMIUM LOOK

### OFFICE BRIEFCASES



Premium Look



Functional Compartment



SuperNova Reinforced Material

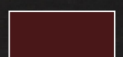
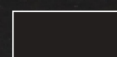


2x Durability

14" / 15" SLIM BRIEFCASE

AC4102754\_6 (14")

AC4102755\_6 (15")





Black

Brown

BACKPACK  
**AC4102668\_6**



LARGE / SMALL CROSS BODY  
**AC4102781\_6 (Large)**  
**AC4102676\_6 (Small)**

Colors Available:    
Black Brown

# HIGH VOLT

## PREMIUM LOOK

15" / 14" SLIM BRIEFCASE  
**AC4112721\_6 (15")**  
**AC4112782\_6 (14")**



LARGE / SMALL CROSS BODY  
**AC4112764\_6 (Large)**  
**AC4111338\_6 (Small)**

Colors Available:    
Black Brown



# GOTHAM

CLASSIC LOOK

15" / 14" SLIM BRIEFCASE  
**AC4122780\_6 (15")**  
**AC4122779\_6 (14")**



LARGE / SMALL CROSS BODY  
**AC412764\_6 (Large)**  
**AC4121338\_6 (Small)**

Colors Available:    
Black Brown

# AVOKO

★ Premium version backpack

📁 Laptop compartment

👉 Small gadget pockets

🌀 Comfort back padding



CROSS AVOKO BACKPACK  
AC4132756\_6

■ ■  
Black Brown

# SMITH



- 📁 Spacious main compartment with internal laptop sleeve
- 🗂️ Front utility pocket with organizer
- ★ 2/3 padded back panel
- 👉 Cut padded shoulder straps
- 🔗 2x Durability

CROSS SMITH BACKPACK  
**AC4142757\_6**

Black Stone

# YUBA



★ Premium version backpack

👉 Small gadget pockets

💻 Laptop compartment

🌀 Comfort back padding

CROSS YUBA BACKPACK  
AC4152758\_6

Black Navy Stone



reddot design award

# ORIGAMI

- Award Winning Collapsible Hand Bag
- Ultra compact packaging
- smart design



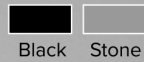
ORIGAMI COLLAPSIBLE SMALL TOTE  
**AC751301\_4**



# LUGGAGE TROLLEY

CROSS WASHINGTON TROLLEY

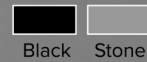
AC02302311



Black Stone

CROSS DORA TROLLEY

AC02272308\_3-1



Black Stone





**C R O S S<sup>®</sup>**

**EST 1846 USA**